

MRS. J. J. MASON BECOMES BRIDE OF SAN GREGORIO

Change in Telephone Reveals
Romance of Society Woman
and Italian Artist.

Change in a telephone number has revealed a romance.

Friends who called up Plaza 6095, the residence of Mrs. John J. Mason of New York and Newport, were informed the number had been changed to Schuyler 2178.

A call there revealed it was the home of Chevalier Francesco Paolo Finocchiaro di San Gregorio. Inquiries for Mrs. Mason elicited the information that she had become the bride of the Chevalier on Monday, the ceremony being performed at her former home, No. 774 Madison avenue by Mgr. Farente of St. Patrick's Cathedral.

New York and Newport social circles were surprised, as only a few close friends knew of the engagement. Mrs. Mason was unmarried. The best man was Vincent Jannucci, close friend of the bridegroom.

Chevalier Gregorio, who is a noted artist, confirmed the marriage to-day. He said he had been a friend of Mrs. Mason for fifteen years.

"It was no secret particularly," he said, "but was a quiet wedding owing to a recent death in the family. We have known each other for years and found congenial companionship."

The Chevalier was annoyed because a newspaper stated his wife's first husband had left her only \$400,000.

"Why do they try to make her out

a poor woman," he asked. "The sum was four times that amount."

As Miss Florence Angell, Mrs. Gregorio was a New York belle. Her marriage to Dr. John J. Mason of this city took place in 1897. They were identified with the Newport colony up until his death in November, 1916. At Wabun, her summer home, Mrs. Gregorio kept a stable of horses, which she continued to drive long after automobiles became popular.

For fifteen years Chevalier Gregorio has been adding to his fame as a painter in this city. He is of an old Italian family, which produced the Duke of San Gregorio, and his great-grand uncle, Vincenzo Gregorio, was also a famous artist.

The Chevalier's first painting was sold to King Humbert of Italy. His recent portraits include those of

SHE AIDED SHIP SURVIVORS.

Wife of Barnegat Lighthouse Keeper Saved Lives of Crew.

BARNEGAT, N. J., Oct. 30.—The heroism of Mrs. Frank Thompson, wife of the Barnegat Lighthouse keeper, in saving the lives of survivors of the Spanish steamer Chaparra when she was sunk Sunday night, has added to the stories of daring by men and women.

Mrs. Thompson alighted a yawl containing men from the ship who were too exhausted to guide their craft. She plunged into the surf and pointed the bow of the yawl to shore, getting the men safe to land, where they were carried through the breakers by life savers answering Mrs. Thompson's shouts for help.

Soldiers Voting at Camp Devens.

AYER, Mass., Oct. 30.—It was expected that 8,000 Massachusetts soldiers stationed at Camp Devens would cast their votes to-day in the coming State election. The balloting took place in a Y. M. C. A. hut.

Prevent Influenza

by keeping your bowels moving freely every day. That is the advice given by health authorities and all physicians.

Boal's Laxative Fruit Rolls

are as delicious as orange juice, but as effective as castor oil. They contain neither. They are made from finest quality, selected, sterilized fruits. Nature's own laxative. Science and Nature combine to make Boal's Rolls the perfect laxative. Children love them every night, just as they do for candy. Very economical. Large packages 15c. at all drug stores in New York, Brooklyn and vicinity or six packages, boxed post, prepaid and insured, \$1.00.

Boal's Rolls, 210 W. 14th St., New York.

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE AT 38TH STREET

Will Offer Thursday

A Collection of About Sixty

Serge, Georgette Crepe & Satin

WOMEN'S FALL FROCKS

At Greatly Reduced Prices

27.50

Some of these models were as high as 65.00

THE RANGE OF SIZES IS INCOMPLETE, AS THERE ARE ONLY A FEW FROCKS OF A KIND.

Included are a number of tailored serge frocks, Georgette crepe embroidered or satin. Only two or three dresses of a kind.

Special for Thursday

WALKING BOOTS & OXFORDS

for Women and Misses

9.00

WALKING BOOTS in dark brown mahogany or black Russia calfskin. Simulated wing tips, hand-welted soles, low military heels. WALKING OXFORDS in patent leather, brown or black Russia calfskin. Hand-welted soles, Cuban or military heels.

We Accept Payments and Issue Official Liberty Loan Receipts on Account of Fourth Liberty Loan Coupon Books

Lord & Taylor

38th Street —FIFTH AVENUE— 39th Street
Store Hours, until further notice, 9:45 A. M. to 6:15 P. M.

Sale Military Furnishings

For the Boys in Camp

SIGNAL—we are ready to meet the wants of those who intend selecting gifts for those in service—as emphasized in our extensive showing of practical things for the Boys in camps.

We want to induce early shopping in order to avoid congestion later on.

Those who make gift selections at once will not only assist in relieving the Holiday traffic situation, but will insure delivery on time.

Army Shirts—Khaki Flannel

Soft, warm, serviceable; chest lined; elbows reinforced. Of excellent quality. Special. \$4.95

Army Sweaters

Slip-on sleeveless model, regulation low neck. Fine, close knit. \$3.95

Army Mufflers

Khaki worsted, of medium weight; regulation size. \$1.25

Army Mufflers

Heavy, soft finished Khaki woolen, large size. \$2.45

Army Sweaters

Woolen Sweaters, heavy quality; military collar, long sleeves. \$6.45

Worsted Helmets

Khaki colored and of medium weight. \$1.45

Worsted Helmets

Heavy Aviation or French Helmets; fine, soft worsted. \$2.45

Khaki Color Handkerchiefs, 6 for \$1.25



Ground Floor

Shop Early

in order to avoid usual Holiday congestion your Government requests you to Shop Early.

We Accept Payments and Issue Official Liberty Loan Receipts on Account of Fourth Liberty Loan Coupon Books

Lord & Taylor

38th Street —FIFTH AVENUE— 39th Street

Store Hours, until further notice, 9:45 A. M. to 6:15 P. M.

Street and Afternoon Dresses for Women

Special, \$29.50

ONE of the season's smartest styles, a copy of a high priced model, made especially to our order for this occasion. Seldom are Dresses of such very evident quality, such distinction, offered at so low a price.

The model illustrated, developed in Crepe Meteor and Georgette Crepe, embodies the latest dictates of the Mode. Note the straight lines of the pleated bodice and tunic emphasized by the long panels. Soutache embroidery adds to its effectiveness.

In navy blue, brown and black, a decidedly practical and fashionable Dress.



Third Floor

Continuing the Sale of "Rawak" Hats at \$7.95

One of the Most Important Millinery Events Ever Announced.

The purchase of a thousand of these ultra fashionable, high class Hats, secured at most remarkable concessions, enabled us to offer them yesterday at a Price Less Than Actual Cost of Production.

So successful was the sale that we placed new orders, and to-morrow another shipment of these Tailored, Semi-Tailored, Dress and Sport Hats will be displayed in the French and American Millinery Salons at the same exceptionally low price.

Every wanted type of Hat, every wanted color, is represented in the collection, which features the latest Midwinter models in

Panne Velvets, Hatter's Plush, Beaver and Satin Antique, Long Napped Beaver.

None C. O. D.

No Approvals



Fourth Floor

Timely Fabric Specials for Thursday

Dress Serges
Reduced to

\$1.38 a yard

Navy blue and black Serge, of excellent weight and quality.

Second Floor

Black Satins
Reduced to

\$1.75 a yard

A most desirable Dress Satin, serviceable and lustrous. Width 35 inches.

Ground Floor

Flannelette
Reduced to

28c a yard

Many desirable styles and colors. Durable quality; width 36 inches.

Second Floor

Women's Suits

In an Important Sale

Exceptional Values

\$39.50, \$45.00, \$59.50, \$69.50

Tailored and Fur trimmed models, in many distinctive styles. Suits of fine quality Broadcloths, Velour Cloth, Silvertone, Duvet de Laine, Satin, Velvetene.

Many trimmed with the fashionable furs, Australian opossum, Nutria, Hudson Seal.

All faultlessly tailored, richly lined and interlined.

Every modish color and black.

Third Floor

Women's Coats

Fur Collared Models

Specially Priced

\$50.00

Three clever models, all copies of much higher priced Coats, made to Lord & Taylor order for this event.

Fine Wool Velour Cloth, lined with novelty or plain silks, and warmly interlined. Deep collars of Nutria Raccoon or French Seal (dyed coney) add to their style.

Practical Winter Coats

Special, \$27.50

Wool Bure Cloth, soft, warm, light weight, in straight line model; body and sleeves lined. In shades of brown and taupe.

Women's Smart Footwear

A New Oxford

\$8.50 a pair

To meet the fashionable demand for an extremely smart Low Shoe, that may be worn with spats or wool stockings, Lord & Taylor feature a Military Oxford, neatly perforated and with low flat heels. The ultra in footwear.

750 Pairs
Women's
Boots
Reduced to
\$4.65

Various desirable styles, in Patent Leather Black Kid Gun Metal Sizes incomplete, but excellent choosing.

Second Floor

High Boots

\$12.00 a pair

Dress and Walking Boots, of finest makes and leathers. Brown kidskin, gray kidskin, black kidskin, gray suede, dark tan calfskin. Some with Louis XVI., others military heels. Dark tan calfskin and brown kidskin, with fawn cloth tops.

Military Map of Germany's Shattered Defense Lines

Printed in Colors
Size 18x22

EXTRA POSTER SUPPLEMENT
Separate Sheet, in Colors, 10x15.

The Salvation Army Lassie

A most unique souvenir of the war work now going on in Europe

No. 2
of the

Fifth Avenue Display of Liberty Loan Paintings

FRONT COVER IN
COLORS

All With Next SUNDAY'S WORLD (Nov. 3)



This is an attempt to illustrate the "law of averages" which is the foundation for our "Composite" Derby, a new kind of standardized hat. It is the result of averaging all the hat information we could gather through three consecutive seasons.

We call it our "Composite" because it is built up like a composite picture—an average hat for the average man's head.

All sizes, 6 3/4 to 7 3/4. Light weight; flexible; self-conforming.

*Registered Trademark.

ROGERS PEET COMPANY

Broadway at 13th St. "The Four Corners" Fifth Ave. at 41st St.
Broadway at Warren



Save By Serving

WHEN Creamettes, the new American macaroni product is served, you not only have a delicious dish but an economical one.

Creamettes is more tender and delicious than ordinary macaroni, and cooks in one-third the time. Buy Creamettes from your grocer, and try it either in the following style, or according to one of your favorite macaroni recipes.

Creamettes with Peppers

Mix the boiled and drained Creamettes with chopped green peppers, and shredded ham, and season with butter, salt and pepper. Bake in a hot oven.

Your grocer will order for you if he hasn't Creamettes in stock.

The Creamette Company
Minneapolis

